

FUTURE OF MEDICINE ART CONTEST

No purchase required. Contest begins on March 1, 2024 at 5:00 p.m. M.S.T. and ends on April 26, 2024 at 5:00 p.m. M.S.T. One grand prize of \$1,000.00 will be awarded. The grand prize winner and twelve other Entrants will win a feature in the Future of Medicine Art Contest Art Book (the "Publication"). Open to legal residents of Alberta who at the time of entry are enrolled as Grade 10, 11 and 12 students in a High School in one of the rural Alberta municipalities listed at: <https://fomacalberta.ca/contest-details/>. In the case of individuals under 18 years of age, such individual's parent or legal guardian must consent to these rules and their child's entry in the contest. Winners will be selected by a panel of judges appointed by the Sponsor, based on originality, insight and artistic excellence of the Entry. Limit One (1) Entry per Entrant. Full rules and entry details available at: <https://fomacalberta.ca/contest-details/>. To review Sponsor's privacy policy, see: <https://fomacalberta.ca/privacy-policy/>.

FUTURE OF MEDICINE ART CONTEST

Official Contest Rules

1. Sponsor. The Future of Medicine Art Contest ("**Contest**") is sponsored by Firdaus Mohamed Mydeen Professional Corporation ("**Sponsor**").
2. Eligibility. This Contest is open to legal residents of Alberta who at the time of entry are enrolled as Grade 10, 11 and 12 students in a High School in one of the rural Alberta municipalities listed at: <https://fomacalberta.ca/contest-details/>. In the case of individuals under 18 years of age, such individual's parent or legal guardian must consent to these rules and their child's entry in the contest. Employees of the Sponsor, its affiliated companies, contest administrators, and any other parties engaged in the development, production, or distribution of Contest materials, and those living in the same household are not eligible to enter. By participating in this Contest, Entrants (or their parent or legal guardian, as applicable), acknowledge compliance with, and agree to be bound by, these Contest Rules. Entrants (or their parent or legal guardian, as applicable), who do not comply with any of the Contest Rules are subject to disqualification by the Sponsor, in Sponsor's sole discretion.
3. Contest Dates and Times. The Contest begins on March 1, 2024 at 5:00 p.m. M.S.T. and ends April 26, 2024 at 5:00 p.m. M.S.T. ("**Contest End Date**") after which time the Contest will be closed and no further entries will be accepted.
4. How to Enter. Entrants (or their parent or legal guardian, as applicable) can enter by submitting original works of art ("**Artwork**") to the Sponsor's website: <https://fomacalberta.ca/contest-details>. Artwork must be submitted digitally as a high-quality photograph or a scan. The Artwork must be an original drawing or painting. The Artwork must not include any photographs of the likeness of another person. For this Contest, receipt of an Entry occurs when Sponsor's server records the entry information. All Entries are subject to verification by the Sponsor, in its sole discretion. Limit One (1) Entry per Entrant.

Entries that contain misappropriated or unlicensed copyright or trademark protected imagery are void. Entries that are late, lost, stolen, low resolution, damaged, garbled, computer or artificially generated or otherwise irregular, or that do not conform with or satisfy any or all of the conditions of the Contest Rules are void. Any attempt or suspected attempt to use automatic, programmed or otherwise illicit means to enter the Contest, or any other methods not authorized

by these Contest Rules, for example, but not limited to, creating multiple accounts, identities, or registrations, all in the Sponsor's sole discretion, shall be deemed as tampering and may disqualify you from entering, participating, and/or winning a prize. Entrants (or their parents or legal guardians, as applicable) grant Sponsor a non-exclusive licence to use all Artwork for any purpose, including replicating and publishing the Artwork in the Publication, and irrevocably transfer and assign all intellectual property rights associated with the Artwork to Sponsor. Proof of transmission (for example, screenshots or captures) does not constitute proof of entry or receipt of an Entry.

5. Contest Prizes. One grand prize of \$1,000.00 will be awarded. The grand prize winner and twelve other Entrants will win a feature in the Publication. All winners, or their parent or legal guardian, as applicable, assume any and all liability for any injury or damage caused, or claimed to be caused, by entering and participating in this Contest.

6. Winner Selection and Confirmation. On or after April 26, 2024 at 5:00 p.m. M.S.T. (the "**Selection Date**"), the Sponsor will select the winning submissions from among all eligible entries received before the Contest End Date and select the potential winners ("**Selected Entrants**"). The Sponsor shall select the grand prize winner, and twelve other winners, on the basis of originality, insight and artistic excellence, and any other criteria as determined by the Sponsor in its sole discretion. Selected Entrants will be deemed winners if they meet all of the eligibility criteria set out in these Contest Rules. If a Selected Entrant does not meet the eligibility criteria, they will be disqualified. Before being declared a winner, Selected Entrants (or their parent or legal guardian, as applicable) will be required to: (i) sign and return the Sponsor's Declaration of Eligibility and Liability/Publicity Release form ("**Winner Release**"); and (ii) comply with all other Contest Rules, all in the sole discretion of the Sponsor.

Selected Entrants will be notified within Five (5) business days of the Selection Date and will be contacted via the email address provided at the time of entry into the Contest. Up to three (3) attempts will be made to contact Selected Entrants within Ten (10) business days following the Selection Date. A Selected Entrant (or their parent or legal guardian, as applicable), that does not or cannot accept a prize may be forfeited and a new Selected Entrant selected, in the Sponsor's sole discretion. A signed copy of the Sponsor's Winner Release must be received by the Sponsor no later than April 25, 2024. Sponsor is not responsible for the failure for any reason whatsoever of a Selected Entrant (or their parent or legal guardian, as applicable), to receive notification or for the Sponsor to receive a Selected Entrant's (or their parent or legal guardian, as applicable) response.

Disputes regarding identity of Entrant: If the identity of a Selected Entrant is disputed, the entry will be deemed to have been submitted by the individual assigned to the email address entered at the time of entry ("**Authorized Account Holder**"). Each Selected Entrant (or their parent or legal guardian, as applicable), may be required to provide proof that they are the Authorized Account Holder associated with a selected entry.

7. Entrant Representation and Warranty or Ownership. By participating in the Contest, each Entrant (or their parent or legal guardian, as applicable) represents and warrants that all Artwork submitted is an original work of art they have created, is or was owned by them prior to submission to the Contest, and does not contain any copyright or trademark protected imagery or content owned by any third party.

8. Release and Indemnification. All Winners (or their parent or legal guardian, as applicable), must sign the Sponsor's Winner Release to: (i) consent to use of the submitted

Artwork in the Publication; (ii) confirm compliance with all Contest Rules; (iii) release, discharge and hold harmless the Sponsor, its affiliated companies, subsidiaries and counsel and each of their respective directors, officers, employees, shareholders, successors, agents, advisors, assignees, and all others associated with the administration, development, and execution of the Contest ("**Released Parties**") from any and all manner of action, cause of action, claim or demand, loss or injury, or any suit, debt, covenant, contract, including legal fees and expenses on a full-indemnity basis, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, failure of any third-party contractor or supplier used in connection with any aspect of the Contest to perform or deliver any goods or services, or any act of God or any other event beyond the Released Parties' control, any dissatisfaction of any kind by a Winner (or their parent or legal guardian, as applicable), with any aspect of the Contest, the Publication or any prize, liability for physical injury, death, or property damage which the Entrants (or their parent or legal guardian, as applicable), guests or other third parties, their heirs, successors or assigns have, might have or could have suffered, by reason of or arising out of the Entrant's (or their parent or legal guardian, as applicable) participation in the Contest and/or in connection with the acceptance and/or exercise by the Entrant (or their parent or legal guardian, as applicable) of prizes as awarded; and (iv) indemnify the Released Parties against any loss, damage or expense, including legal fees on a full indemnity basis, that any of the Released Parties may suffer or incur as a result of any non-compliance by Entrants (or their parent or legal guardian, as applicable) with any of the Contest Rules, including claims that publishing the Artwork infringes the intellectual property rights of third parties.

The Sponsor is not responsible or legally liable for: (i) incorrect or inaccurate entry information that may affect a person's ability to participate in the Contest or be awarded a prize, including but not limited to human error, technical malfunctions, lost or delayed entries for any reason, omission, or any combination thereof, and entries that fail to fully comply with these Contest Rules; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) lost, incomplete, delayed, mutilated or misdirected entries or Winner Releases; (iv) injury or damage to Entrants' (or their parent or legal guardian, as applicable) computers or to any other individual's computer related to or resulting from participating in, or downloading any material regarding the Contest or accepting a prize; (v) any losses or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's (or their parent or legal guardian, as applicable) participation in the Contest; (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third-party computer hackers or otherwise; (vii) late, lost, misdirected, or unsuccessful efforts to notify a potential winner; or (viii) claims that the Artwork infringes the intellectual property rights of third parties.

9. Assignment of Intellectual Property. In consideration of winning the Contest and being included in the Publication, the Entrant (or their parent or legal guardian, as applicable) irrevocably conveys, transfers and assigns to the Sponsor and its affiliated companies, and each of their agents and representatives, all of Entrant's right, title and interest in and to the Artwork, including all copyright, trademark, moral rights and any other intellectual property rights of any kind whatsoever.

10. Other Conditions. The Sponsor reserves the right to terminate or amend this Contest at any time and in any way, without prior notice to Entrants (or their parent or legal guardian, as applicable). Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, the Sponsor reserves the right to terminate the Contest and conduct a random draw from all previously received eligible entries received by the Contest End Date.

11. Publicity and Entrant Information. With the exception of any personal information of Entrant (and/or their parent or legal guardian, as applicable) which is subject to applicable privacy laws and the terms of Sponsor's privacy policy, with any participation in the Contest, Entrants (or their parent or legal guardian, as applicable), consent to the use of the Artwork and the Entrant's name, social media handle(s), comments, and image or other likeness, whether on videotape or via photograph, for the administration of the Contest or any publicity carried out by the Sponsor, and its affiliated companies, and each of their agents and representatives, and marketing partners, without further notice or compensation.

12. Law. The Contest is void where prohibited by law and is subject to all applicable Canadian federal, provincial, territorial, municipal, and local laws. This Contest shall be governed exclusively by the laws of the Province of Alberta, including all issues and questions concerning the construction, validity, interpretation, and enforceability of these Contest rules, rights, and obligations between Entrants (or their parent or legal guardian, as applicable) and the Sponsor, and procedural provisions, without giving effect to any choice of law or conflict of law rules. Any dispute shall be adjudicated by the courts sitting in Edmonton, Alberta.

13. Rule Amendments. The Sponsor reserves the right, in its sole discretion, to amend or modify these Contest Rules, or modify, cancel or suspend this Contest, without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Contest.

14. Intellectual Property. All intellectual property of the Sponsor associated with the Contest, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans, and representations, are owned by the Sponsor. All rights reserved. Unauthorized copying or use of any of the Sponsor's intellectual property without the express written consent of the Sponsor is strictly prohibited.

15. Use of Personal Information. By participating in the Contest, each Entrant (or their parent or legal guardian, as applicable), consents to the Sponsor's collection, use, and disclosure of their name, email, or other electronic address, telephone number(s), town or municipality of residence, postal code, or mailing address (Personal Information) solely for the purpose of administering the Contest, including for prize fulfilment purposes, where applicable. Personal Information will only be used for marketing purposes with the Entrant's consent (including in accordance with paragraph 16). To review Sponsor's privacy policy, see: <https://fomacalberta.ca/privacy-policy/>.

16. Participation in Future Research Projects and Surveys. By participating in the Contest, each Entrant (or their parent or legal guardian, as applicable), consents to participating in future research projects and surveys conducted by the Sponsor, and to use of each Entrants email for such purposes.

**Future of Medicine Art Contest
Entry Form**

For Entrants over 18 years of age:

Entrant Name: _____

Town/Municipality: _____

Email address: _____

Telephone Number: _____

For Entrants between the age of 13 and 18 at the time of entry:

Minor Entrant Name: _____

Parent or Legal Guardian Name: _____

Town/Municipality: _____

Parent or Legal Guardian Email address: _____

Parent or Legal Guardian Telephone Number: _____

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**Future of Medicine Art Contest
Declaration of Eligibility and Liability/Publicity Release
PARENT OR LEGAL GUARDIAN OF MINOR ENTRANTS**

I, _____ (*include name of parent/legal guardian*) in the province of Alberta declare that I am over 18 years of age, that my telephone number is _____ and that my email address is _____.

I hereby represent that I am the parent or legally appointed guardian of _____ (*include child's name*) who entered the Contest with my knowledge and consent, that I am legally competent and that I have every right to contract on my child's behalf for the purposes set out herein.

I am making this declaration (Winner Release) with the understanding that it will be relied upon to confirm my and my child's eligibility and participation in this Contest.

I declare that I have read and complied with, and that I understand, all of the Contest Rules, which are available at: <https://fomacalberta.ca/contest-details/>, that all of the information below is true and that I have committed no fraud or deception in entering the Contest or claiming a prize on my child's behalf.

I hereby represent that all Artwork submitted by me or my child is an original work of art created by my child, is or was owned by me or my child prior to submission to the Contest, and does not contain any copyright or trademark protected imagery or content owned by any third party.

I further declare that I am not an employee of the Sponsor, its affiliated companies, advertising and promotional agencies, contest administrators, or any other parties engaged in the development, production, or distribution of Contest materials or those living in the same household as the foregoing, none of whom are eligible to enter the Contest or win a prize.

In consideration of the prize, which I acknowledge is good, valuable and sufficient consideration, I agree, on behalf of myself and my child, as follows:

1. To accept the prize as awarded.
2. To release, discharge, and hold harmless the Sponsor, its affiliated companies, advertising and promotional agencies, counsel, and each of their respective directors, officers, employees, shareholders, successors, sponsors, partners, licensees, agents, artists, advisors, assignees, and all others associated with the administration, development and execution of the Contest (the "**Released Parties**") from and against any and all manner of action, cause of action, claim or demand, loss or injury, or any suit, debt, covenant, contract, including legal fees and expenses on a full indemnity basis whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, intellectual property rights infringement, failure of any third-party contractor or supplier to the Sponsor or used in connection with any aspect of the Contest to perform or deliver services, or any act of God or any other event beyond the Released Parties' control, any dissatisfaction of any kind by me (or my child) with any aspect of the Contest, liability for physical injury, death, or property damage which, my child, guests or other third parties, our heirs, successors, or assigns have, might have or could have suffered, by reason of or arising out of their participation in the Contest and/or in connection with the acceptance of the prize, as awarded.

3. To indemnify the Released Parties against any loss, damage, or expense, including legal fees on a full indemnity basis, that any of the Released Parties may suffer or incur as a result of any non-compliance by me and/or my child with any of the Contest Rules or participation in the Contest and/or in connection with the acceptance, exercise, use, or misuse of the prize, or the use of my child's work of art that was submitted for entry (the "**Artwork**") in the Future of Medicine Art Contest Book (the "**Publication**") or any other publication.
4. To grant to the Sponsor and its affiliated companies, and each of their agents and representatives, and marketing partners, the right to print, publish, broadcast, and use worldwide in any media now known or hereafter developed, including in the Publication and on their respective internet websites and social media pages, at any time, my child's Artwork and my and/or my child's name, social media handle, likeness, portrait, picture, photograph, voice, video-camera footage, and biographical information (name, place of residence) as is or as may be edited by the Sponsor, as news or information and for advertising promotional purposes without any compensation or review by me or my child.
5. To irrevocably convey, transfer and assign to the Sponsor and its affiliated companies, and each of their agents and representatives, and marketing partners, all of my and/or my child's right, title and interest in and to the Artwork, including all copyright, trademark, moral rights and any other intellectual property rights.
6. To return upon demand to the Sponsor, or its agents, representatives, or marketing partners, any prize that has been or may be awarded to me or my child if any statement made by me in this Winner Release is false or if I have failed to comply with any of the Contest Rules, all as determined in the sole discretion of the Sponsor.

Winner Name (Minor): _____

Parent or Legal Guardian Name: _____

Dated this _____ day of _____, 2024.

**Future of Medicine Art Contest
Declaration of Eligibility and Liability/Publicity Release
ADULT ENTRANTS**

I, _____ (*include name of adult entrant*), in the province of Alberta declare that I am over 18 years of age, that my telephone number is _____ and that my email address is _____.

I am making this declaration (Winner Release) with the understanding that it will be relied upon to confirm my eligibility and participation in this Contest.

I declare that I have read and complied with, and that I understand, all of the Contest Rules, which are available at: <https://fomacalberta.ca/contest-details/>, and that all of the information below is true and that I have committed no fraud or deception in entering the Contest or claiming a prize.

I hereby represent that all Artwork submitted by me is an original work of art I created, is or was owned by me prior to submission to the Contest, and does not contain any copyright or trademark protected imagery or content owned by any third party.

I further declare that I am not an employee of the Sponsor, its affiliated companies, advertising and promotional agencies, contest administrators, or any other parties engaged in the development, production, or distribution of Contest materials or those living in the same household as the foregoing, none of whom are eligible to enter the Contest or win a prize.

In consideration of the prize, which I acknowledge is good, valuable and sufficient consideration, I agree, as follows:

1. To accept the prize as awarded.
2. To release, discharge, and hold harmless the Sponsor, its related and affiliated companies, advertising and promotional agencies, counsel, and each of their respective directors, officers, employees, shareholders, successors, sponsors, partners, licensees, agents, artists, advisors, assignees, and all others associated with the administration, development and execution of the Contest (the "**Released Parties**") from and against any and all manner of action, cause of action, claim or demand, loss or injury, or any suit, debt, covenant, contract, including legal fees and expenses on a full indemnity basis whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, intellectual property rights infringement, failure of any third-party contractor or supplier to the Sponsor or used in connection with any aspect of the Contest to perform or deliver services, or any act of God or any other event beyond the Released Parties' control, any dissatisfaction of any kind by me with any aspect of the Contest, liability for physical injury, death, or property damage which, myself, my guests or other third parties, my heirs, successors, or assigns have, might have or could have suffered, by reason of or arising out of their participation in the Contest and/or in connection with the acceptance of the prize, as awarded.
3. To indemnify the Released Parties against any loss, damage, or expense, including legal fees on a full indemnity basis, that any of the Released Parties may suffer or incur as a result of any non-compliance by me with any of the Contest Rules or participation in the Contest and/or in connection with the acceptance, exercise, use, or misuse of the

prize, or the use of my work of art that was submitted for entry (the “**Artwork**”) in the Future of Medicine Art Contest Book (the “**Publication**”) or any other publication.

4. To grant to the Sponsor and its affiliated companies, and each of their agents and representatives, and marketing partners, the right to print, publish, broadcast, and use worldwide in any media now known or hereafter developed, including in the Publication and on their respective internet websites and social media pages, at any time, my Artwork and my name, social media handle, likeness, portrait, picture, photograph, voice, video-camera footage, and biographical information (name, place of residence) as is or as may be edited by the Sponsor, as news or information and for advertising promotional purposes without any compensation or review by me.
5. To irrevocably convey, transfer and assign to the Sponsor and its affiliated companies, and each of their agents and representatives, and marketing partners, all of my right, title and interest in and to the Artwork, including all copyright, trademark, moral rights and any other intellectual property rights.
6. To return upon demand to the Sponsor, or its agents, representatives, or marketing partners, any prize that has been or may be awarded to me if any statement made by me in this Winner Release is false or if I have failed to comply with any of the Contest Rules, all as determined in the sole discretion of the Sponsor.

Winner Name (Adult): _____

Dated this _____ day of _____, 2024.